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**CeaseFirePA**  
**Leadership Institute**



**Knowledge** - Workshops that will help you better understand the issue of gun violence prevention.

**Gun Violence Prevention 101** - This is a summary of the important gun violence prevention policies in PA.

**Law of the Land** - Learn the ins and outs of the Pennsylvania legislature and what it takes to get community supported policies from the kitchen table to the Governor's desk.

**Gun Violence Prevention 201** - We dive deep into PA's gun laws by looking at the PA Firearms Code and the history of gun policy in PA.



**Skills** - Workshops that introduce you to basic organizing and advocacy skills you can use in the field.

**Build Together: Facilitation** - Learn how to effectively run a workshop, membership meeting or other group space.

**Speaking Powerfully: Public Speaking** - Get some helpful tips and opportunities to practice with others to improve your public speaking.

**Hearts and Minds: Writing Skills** - Learn how to write effectively on behalf of your organization or issue.



**Analysis** - Workshops that apply your knowledge to strategize as a grassroots advocate.

**How We Got Here: Movement History** - Learn the history of the gun violence prevention movement from the beginning to now.

**Making It Personal: The Power of Our Personal Stories** - A facilitated discussion where you can share how you became a gun violence prevention advocate and why it's important to you.

**The Golden Circle: Effective Issue Messaging** - Speaking powerfully about our issues is critical to any grassroots advocate. Learn a new messaging tool to support your day to day advocacy work.

The **CeaseFire PA Leadership Institute** is a comprehensive training and education program designed to enhance the skills, knowledge and confidence of new and experienced gun violence prevention leaders.

If you or your organization would like to host a training, please contact Fred Pinguel at [fred.pinguel@ceasefirepa.org](mailto:fred.pinguel@ceasefirepa.org).