



CeaseFirePA is seeking a Campaign Manager to run its campaign to [Invest in Safer Communities](#). Already responsible for winning \$65 million in funding for community-based violence intervention programs, we are looking for a dynamic coalition builder and strategist to coordinate our efforts statewide as we work to win dedicated, long-term funding for programs that reduce violence through intervention and prevention.

INVEST IN SAFER COMMUNITIES

Cities throughout the country have proven that targeted programs that use the wisdom and connections of the community can reduce violence quickly by interrupting cycles of violence and helping people heal. Funding community-led efforts to interrupt cycles of violence can cut shootings up to 50 percent. It's time for Pennsylvania to invest.

The Commonwealth invested \$65 million in these programs in 2022, but that's dwarfed by the size of this crisis that costs PA \$12 billion each year. It's why we're calling for a multi-year investment in these strategies so they have the resources to work.

You can read more about CeaseFirePA and our values on our [website](#).

ROLE AND RESPONSIBILITIES

The Campaign Manager will lead our efforts in Philadelphia with half their time spent coordinating our statewide strategy to pass long-term guaranteed funding while supporting efforts in other cities.

- **Lead our Invest In Safer Communities Campaign** by working with Executive Director and other staff to develop a coordinated statewide strategy to increase funding and crafting effective tactics;
- **Build and manage coalitions of community violence intervention organizations** to highlight local successes in these efforts, understand their needs, and engage in advocacy;
- **Craft compelling messaging materials** including reports, briefs, and factsheets that connect key solutions to the experience of gun violence across the Commonwealth;



- **Persuasively speak about the need for additional resources** at community forums, town halls, and with decision-makers;

QUALIFICATIONS

- 5+ years experience in developing campaigns, coordinating coalitions or directly working in community violence intervention efforts;
- Strong preference for lived experience with community violence or intervention programs;
- Proven success in building diverse coalitions with competing interests, including navigating complex situations to come to a common approach;
- Highly organized individual able to drive multiple projects simultaneously while maintaining quality;
- Strong written and verbal skills able to connect community violence intervention programs with public investment needs;
- Oriented towards hitting qualitative and quantitative goals by developing concrete plans that build on each other, with the ability to evaluate efforts afterward;
- Relevant work experience is required to apply for this role. A college degree may be helpful but is not required. If you think you have the right experience, but you're worried we might not get it, you could be right! Please use your resume and cover letter to make sure we understand your experience and why you're qualified for this role.
- PLUS: Existing ties to community violence prevention activists, survivors, and advocates;

LOCATION: Philadelphia, PA

SALARY: \$60,000-\$70,000 depending on ability and experience. As a full-time position, the Campaign Manager is eligible for our excellent benefits package including fully-covered health care, paid time off, and our 401(k) plan.

APPLY: Email hiring@ceasefirepa.org to apply. Include your resume, and a writing sample or a cover letter

We strongly encourage all interested individuals to apply, and allow us to evaluate the knowledge, skills, and abilities that you demonstrate using an intentional equity lens. Research suggests that women; Indigenous, Black, Asian, Pacific Islanders, other persons of color; and individuals with differing abilities are less likely than men and white job-seekers to apply for positions unless they are confident they meet 100% of the listed qualifications. If you're interested, we want to hear from you.

CeaseFirePA provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state or local laws.

We value a diverse workforce. CeaseFirePA encourages women, people of color, persons with disabilities, people with records of arrest or conviction, veterans, and lesbian, gay, bisexual, and transgender individuals to apply.